## **WSZ Digital Marketing (USA)**

Life is short, make it visible.

## **SEO Packages – USA Market**

Feature / Service	Basic (\$1,200/mo)	Moderate (\$2,800/mo)	Advanced (\$5,500/mo)	Premium (\$9,500+/mo)
On-Page SEO Audit	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Keyword Research	Basic	Advanced	Comprehensive	Al-driven
Meta Title & Description Optimization	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Header Tags Optimization	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Image Optimization	Basic	Advanced	Advanced + Lazy Load	Full SEO + CDN
URL Structure Optimization	<b>✓</b>	V	<b>✓</b>	<b>✓</b>
Content Optimization	Basic	V	<b>✓</b>	AI-Assisted
Internal Linking Structure	Basic	Advanced	Advanced	Full Audit + Fix
Schema Markup	×	<i>V</i>	<b>✓</b>	<b>✓</b>
Speed Optimization	Basic	V	<b>✓</b>	<b>✓</b>
Backlink Building	5/mo	20/mo	40/mo	80/mo
Guest Post Outreach	×	<b>✓</b>	<b>✓</b>	<b>✓</b>
Business Listings	Basic	<b>✓</b>	V	<b>✓</b>
Directory Submissions	<b>✓</b>	<b>✓</b>	V	<b>✓</b>
Social Bookmarking	x	<b>✓</b>	V	<b>✓</b>
Forum Posting	×	<b>✓</b>	<b>✓</b>	<b>✓</b>
Local Citations	Basic	Advanced	<b>✓</b>	<b>✓</b>
Social Media Signals	x	<b>✓</b>	V	<b>✓</b>
Influencer Outreach	X	X	<b>✓</b>	<b>✓</b>
Reputation Management	×	X	<b>✓</b>	<b>✓</b>
Technical SEO Audit	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Crawl Error Fixing	Basic	V	<b>✓</b>	<b>✓</b>

Broken Link Fixes	Basic	<b>✓</b>	<b>✓</b>	<b>✓</b>
Indexing Optimization	✓	<b>✓</b>	<b>✓</b>	Continuous
Robots.txt & Sitemap Setup	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
HTTPS & SSL Implementation	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Mobile Optimization	Basic	Advanced	Advanced	<b>✓</b>
Core Web Vitals Improvement	X	<b>✓</b>	<b>✓</b>	<b>✓</b>
Server Response Optimization	X	·	<b>✓</b>	<b>✓</b>
Monthly Technical Report	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>

Note: Server, domain, and hosting charges are not included in the above packages.

These charges are to be paid directly to Google or respective hosting providers.

Invoices for these services will be issued directly by Google.

WSZ Digital Marketing provides free assistance in managing and obtaining all such invoices.

For inquiries: info@wszdigital.com | www.wszdigital.com