

| Feature / Service     | Basic (AED 599/month) | Moderate (AED 1,099/month) | Advanced (AED 1,999/month) | Premium (AED 3,499/month) |
|-----------------------|-----------------------|----------------------------|----------------------------|---------------------------|
| Keywords Optimized    | 10                    | 25                         | 50                         | 100+                      |
| On-Page SEO           | Meta titles & tags    | Schema + meta              | Full on-page + UX          | AI-driven SEO             |
| Off-Page SEO          | 5 backlinks/mo        | 15 backlinks/month         | 40 backlinks/mo            | 80 backlinks/mo           |
| Technical SEO         | Basic audit           | Fixes included             | Core Web Vitals            | Continuous monitoring     |
| Site Speed            | ✗                     | ✗                          | ✓                          | Monthly optimization      |
| Mobile Optimization   | Basic check           | Advanced                   | Full audit                 | Ongoing                   |
| Competitor Analysis   | Basic                 | Detailed                   | Deep                       | AI-powered                |
| SEO Reporting         | Monthly               | Bi-weekly                  | Weekly                     | Weekly + Call             |
| Social Signals        | ✗                     | 5 shares/mo                | 20 shares/mo               | 50 shares/mo              |
| Blog Posting          | 1/mo                  | 2/month                    | 4/mo                       | 8/mo                      |
| Local SEO             | Basic GMB             | GMB + citations            | Advanced                   | Local domination          |
| E-commerce SEO        | ✗                     | ✗                          | 10 products                | 50+ products              |
| Penalty Recovery      | ✗                     | ✗                          | ✓                          | ✓                         |
| Image SEO             | ✗                     | ✓                          | ✓                          | Pro-level                 |
| Schema Markup         | ✗                     | Basic                      | Advanced                   | Rich schema               |
| Indexing Optimization | Basic                 | Improved                   | Strong                     | Continuous                |
| Analytics Setup       | Basic                 | Advanced                   | Advanced                   | Pro                       |
| Link Building         | Starter               | Moderate                   | Aggressive                 | Ongoing authority         |
| Strategy Calls        | ✗                     | Monthly                    | Bi-weekly                  | Weekly                    |
| Delivery Time         | 30 days               | 30 days                    | 30–45 days                 | 30–45 days                |