

WSZ Digital Marketing Pvt. Ltd.

Life is short, make it visible.

SEO – Off-Page Optimization

Package	Basic Price: ₹4,000/mo	Moderate Price: ₹7,000/mo	Advanced Price: ₹12,000/mo	Premium Price: ₹18,000/mo
Feature 1	10 backlinks/month	30 backlinks/month	60 backlinks/month	100+ backlinks/month
Feature 2	Directory submissions	High DA directories	High DA guest posts	Dedicated outreach manager
Feature 3	Business listings	Guest post outreach	Influencer collaborations	Top-tier publications
Feature 4	Social bookmarking	Infographic submissions	Scholarship links	International citations
Feature 5	Blog commenting	Podcast listings	Niche directories	Podcast sponsorships
Feature 6	Profile creation	Social shares	PR submissions	University/edu backlinks
Feature 7	Forum submissions	Web 2.0 creation	Content amplification	Digital PR campaigns
Feature 8	Article sharing	Content syndication	Industry forum authority	High authority resource links
Feature 9	Classifieds posting	Influencer mentions	Link reclamation	Roundup post features
Feature 10	Image submissions	Video optimization	Podcast guesting	Expert interviews
Feature 11	Video sharing	Tier 2 backlinks	HARO submissions	Magazine/blog features

Feature 12	PDF submissions	Broken link building	Video PR	Influencer-paid promotions
Feature 13	Basic guest posting	Product/service listings	Community building	Social viral campaigns
Feature 14	Local citations	Event submissions	Custom infographic outreach	Brand authority management
Feature 15	NAP consistency check	Brand mention monitoring	Resource page outreach	Ongoing HARO submissions
Feature 16	Social profile updates	Competitor link gap	Affiliate backlinks	Custom PR strategy
Feature 17	Press release (basic)	Monthly strategy updates	Geo-specific backlinks	Exclusive guest posting
Feature 18	Monthly report	Advanced guest posts	Authority brand mentions	Competitor PR monitoring
Feature 19	Quora Q&A participation	Citation cleanup	Weekly link audits	Personalized reporting
Feature 20	Initial competitor analysis	Detailed reporting	White-hat only strategies	ROI-driven off-page strategy